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VERITY DEVELOPMENT

 Piotrkowska 96

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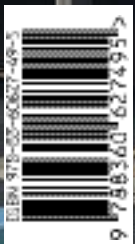
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Piotrkowska 96. Architectural Icon

The sight of neglected buildings in Polish city centres is something we shouldn't have to become accustomed to. Rather than let buildings worsen and consequently end up being demolished, they should be transformed into a usable condition. Luckily, thanks to the latest architectural and building solutions there are period buildings which are destined to regain their former glory.

In the heart of Lodz

Soon, in the most famous street in Lodz, the period building at 96 Piotrkowska Street is going to undergo a total restoration and revival. The building was erected for the Siemens headquarters. In the past the building also served as a headquarters of a bank and then as a newspaper office. After the war the building was occupied by numerous other companies. Owing to neglect over many years, the condition of the building worsened and now it requires substantial resources in order to regain its original beautiful state.

Unique design

Verity Development Sp. z o.o. has taken up the challenge to revitalize this most prominent building at Piotrkowska Street. In the historic interior of the building (totaling 4400 sqm), the developer plans to create apartments, modern offices, and retail space. The ground floor of the building will create an exclusive piazza with boutiques and cafes. On the upper levels there will be A-class standard offices with air-conditioning and finished to the highest standards. The upper floors, in turn, have been dedicated to luxurious apartments. The conversion of the top floor of the building into three duplex penthouses overlooking Piotrkowska Street will provide an exceptional transformation. The penthouse entrances are via an exclusive panoramic lift that carries residents to private terraces on the penultimate floor. Piotrkowska 96 is without doubt an ideal place for those who prefer a city lifestyle and companies which value the highest standards, together with the most prestigious location. Hence, the commercial element of the project is generating considerable interest among famous brands and household names.

Glamour of the form

According to the investment's slogan, the project should harmoniously combine tradition and modernity. Spacious terraces, panoramic elevator, and air-conditioning will transform the 100-year-old building into a modern multifunctional icon of the latest trends. As one would expect, the redevelopment will be carried out with the highest regard to the original features of the building, which are a mark of its great history. In order to regain the former glory of the building,

the latest architectural solutions will be utilized. Thanks to high quality materials such as natural stone, stainless steel and glass, the building will become even more splendid than before.

Revitalizing historic buildings utilizing state of the art architectural standards while maintaining the original features of the building is a much more ambitious challenge than starting a building from the foundations upwards. When such a challenge succeeds, the developer feels a tremendous sense of satisfaction. Very soon we could witness such a challenge being taken on and assess if Verity Development will restore this architectural icon and breathe into it new life.

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